

# Case Study

## Rocky View School

Rocky View Schools (RVS) has been working with Intellimedia on a number of projects since 2010. They have been using SchoolEngage for the past four years to host all registration forms, demographic update forms and transportation forms, as well as other forms across the district. Users include approximately 25,000 students and their parents/guardians, as well as staff members in many different roles. Each user has a unique profile and account managed through a secure online interface. SchoolEngage enables all RVS schools and the district as a whole to publish forms and applications that can be completed and submitted online. Upon approval, data integrates seamlessly with PowerSchool through the write-back process, eliminating duplicate keying into multiple systems.

The attached schematic diagram gives a visual representation of the workflow process between Rocky View Schools' current systems in use, including PASI (Alberta Education), EDULOG (transportation), Moneris (financial payment system), and PowerSchool (SIS). It demonstrates how the SchoolEngage Form Management System enhances that workflow and allows Rocky View Schools' parents/guardians and students to complete and submit forms. It also allows staff members to review and sign off on those forms.

The following are ways that Intellimedia's SchoolEngage supports Rocky View Schools' needs:

- A customization was created to read and write directly from RVS' Edulog transportation service to help transfer data in their transportation forms.
- Student and guardian data is synced on a nightly basis.
- Forms and information collected include:
  - Registration forms
  - Demographic information forms
  - Transportation forms
  - Annual consents
  - Replacement Bus Pass requests
- Approximately 3,000 Calgary Catholic students who access the transportation system annually through Rocky View schools are synced as part of this process. (Note: The number of these students accessing transportation through RVS has been reduced during the 2020/2021 school year due to fewer students utilizing bus transportation during the Covid-19 pandemic.)
- After reading the transportation data from Edulog, SchoolEngage automatically contacts parents to notify them of bus route changes.
- Within the transportation forms, SchoolEngage automatically calculates the transportation fees based on the data gathered from Edulog. The fees are then paid through SchoolEngage to Moneris.

- Replacement bus pass requests are completed entirely in SchoolEngage using a separate form.
- Rockyview uses a service called CLASI to transmit student information to PASI. SchoolEngage has integrated with CLASI to push the forms produced and the documents collected in SchoolEngage directly to CLASI.
- Annual consents are collected through a separate form in SchoolEngage. All of the following consents are included on one form and appear on the form based on certain criteria related to each student:
  - Field Trip Authorization
  - Public Use of Student Images / Work
  - Canine Therapy Program
  - Human Sexuality Consent Form
  - Volunteering Form
  - PG-13 Film Rating Approval Form

Rocky View Schools has experienced a variety of benefits as a result of using SchoolEngage. These benefits include:

- Improved workflow
- Improved data quality
- Reduced time spent entering data
- Increased communication with the parents
- Direct integration with Edulog transportation system to transfer data

In a recent letter to Intellimedia, Dave Morris, Associate Superintendent of Learning for RVS, stated that Rocky View Schools has found Intellimedia "to be a very innovative, creative and forward thinking company on developing solutions to optimize many of our platforms and integrate new products to better serve our staff, families and students." He also described many of the benefits as noted above.

Intellimedia is proud to partner with Rocky View Schools through the implementation of SchoolEngage to better serve their staff, students and families.

# Case Study Rocky View School

## SCHOOLENGAGE FORM WORKFLOW

