

## Press Release

November 12, 2014

### **Intellimedia Inc. announces new relationship with Pearson Canada.**

#### ***Pearson Canada to leverage Intellimedia expertise to support PowerSchool customizations and integration needs of Canadian School Boards.***

Intellimedia Inc., a trusted Pearson integration consultant, is pleased to announce a new relationship with Pearson Canada. Intellimedia is working with Pearson Canada to support the PowerSchool customization and integration needs of Canadian School boards. As a Canadian based software development company Intellimedia is well versed in the unique needs of the Canadian Education Market and has a proven track record of assisting both PowerSchool clients as well as partners tailor PowerSchool to better meet individual needs.

“The Intellimedia team understands the Canadian education market place, is professional to deal with and provides quality solutions for Pearson and our customers” said John Doherty VP Sales at Pearson Canada.

Intellimedia is currently working with Pearson Canada to integrate PowerSchool and CLiC, a Pearson web tool that makes learning visible through the capture of teacher observations of student learning. Ahmad Jawad, President of Intellimedia said “We are pleased to partner with Pearson to create a more seamless experience for users while providing greater access to data”.

#### **About Intellimedia**

A software development company with an extensive knowledge and experience in education solutions and PowerSchool services. Our close relationship with Pearson as a trusted Pearson partner and integration consultant positions us to help schools districts and PowerSchool partners improve efficiency, enhance data driven decision-making as well as achieve more seamless system integration. Intellimedia provide solutions in Inclusive Education, Educations Analytics and Online Registration.

#### **About Pearson**

Pearson is an international media company with world-leading businesses in education, consumer publishing, and business information, focusing on education in the broadest sense of the word. It has more than 34,000 employees based in more than 60 countries, including approximately 660 people in three locations across Canada.

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