



EDMONTON CATHOLIC SCHOOLS



INTELLIMEDIA

Announcement

Edmonton, Alberta June 6, 2011 – Edmonton Catholic School District (ECSD), a Northern Alberta School District serving 33,776 students and Intellimedia Inc., an organization focused on improving the operational capabilities of schools through technology have signed a Memorandum of Understanding to assess joint opportunities for the eLuminate outcomes based report card solution.

eLuminate, an outcomes based reporting solution was developed by ECSD to address the educational need of linking classroom assessments to curriculums outcomes. eLuminate was originally developed to serve the internal needs of Edmonton Catholic Schools and has since been licensed by several other school districts in Alberta. Currently 164 schools across the province are using eLuminate.

Edmonton Catholic Schools recognizes the need to transform our educational system to meet the challenges of the 21st century learner. New technology and software tools will enable this transformation, putting the student at the center of the learning system. As a result Edmonton Catholic Schools is very excited about the opportunity to work with Intellimedia to look at new ways to enhance eLuminate by developing new functionality and integration with existing Student Information Systems such as PowerSchool.

ECSD has received a lot of interest from school districts across the country that have expressed interest in purchasing eLuminate. “As much as we would love to make this product available to the schools, we frankly are not in the best position to support this endeavor” said Daniel Durand, Director of Technology for ECSD. He expressed his confidence in Intellimedia’s ability to enhance, market and support eLuminate not only to Alberta schools, but schools across the country. In his view “With a focus on educational management solutions, Intellimedia is much better suited to provide the product development strategy to take eLuminate to the next level.”

About Intellimedia Inc.

Intellimedia, an Alberta based software and consulting firm focused on assisting schools to improve operational capabilities through the use of integrated and flexible software solutions. Intellimedia’s **Dossier Education Management System (EMS)** is a web-based suite of applications designed to enable schools and school districts to optimize decision-making and process management. Dossier EMS is fully synced with PowerSchool thus eliminating duplication and redundancy of data. Intellimedia Inc. is a PowerSchool ISV partner.

www.intellimedia.ca