



Memorandum of Understanding



November 3, 2017

Memorandum of Understanding forges a new collaboration for Intellimedia and Rocky View Data Solutions

Intellimedia Inc. and *Rocky View Data Solutions* are pleased to announce a new collaboration arrangement, forged by a recently signed Memorandum of Understanding. The newly formed collaboration will focus on the further development of the *At-Risk Module (ARM)* within Intellimedia's Dossier software platform.

Dossier is a powerful education management system with robust data analytic capabilities. Integration with the SIS enables Dossier to combine data from various sources to produce student learner profiles that provide a comprehensive view to performance across multiple levels including individual, grade, school as well as district. The visibility to achievement combined with other key data, including attendance, helps shape strategies to better meet individual student needs.

The *ARM* provides an online digital solution for schools and districts that is aligned with the philosophical principles of Response to Intervention (RTI) to produce an early identification system that can detect students who may be on a path towards experiencing future academic, behaviour, emotional, and social challenges. In the *ARM*, a variety of school-based informatics are utilized to create at-risk profiles so that supports can be triaged effectively within and between schools.

According to Ahmad Jawad, President and CEO of *Intellimedia Inc.*, "There is no shortage of data being collected across almost all school districts, however, challenges still persist in how to draw meaning from that data to support the unique needs of all students and to ensure their individual success." He continued in saying that, "*Intellimedia Inc.* is excited to apply the leading-edge data science techniques of Rocky View Data Solutions to the abundance of data collected within Dossier. We are confident this will help schools proactively identify at-risk students so that there is no delay in getting them the supports they need to realize their full potential."

"Partnering with *Intellimedia Inc.* provides an excellent opportunity to merge technological expertise with predictive student-centred analytics to identify vulnerable students who might otherwise be missed through traditional approaches," said Dr. Mitchell Colp, Research Lead for *Rocky View Data Solutions*. "As a multidisciplinary team, we strive to support school districts learn from and lead with data, and ultimately support students to achieve their full potential."

"RVS relies on Dossier to provide timely and meaningful information about our learners. We believe the power of the Dossier *At-Risk Module* lies in its 'early identification system' capabilities. It will enable us to apply more proactive and timely interventions to ensure our students receive the support they need, when they need it," said Kevin Wttewaall, Director of Technology for Learning at Rocky View Schools.

About Intellimedia Inc.

Intellimedia Inc. offers services and solutions that maximize the value of systems and data to power and achieve organizational success. Equipped with extensive knowledge and experience in business process, data management, and integration, *Intellimedia Inc.* helps organizations expand capabilities of existing systems, as well as complements them with customized solutions. For more information, visit www.intellimedia.ca.

About Rocky View Data Solutions

Rocky View Data Solutions was created to support individuals and organizations with data-informed decision making across Alberta. Through offering affordable data analysis, program evaluation, survey construction, publication support, grant development, and knowledge mobilization services, we transform data into knowledge so that you can make better decisions. For more information, visit www.rockyviewdatasolutions.com